

2017 Mud Volleyball Sponsor

What is Mud Volleyball: Mud Volleyball for Epilepsy is a fundraising event for the Epilepsy Foundation of North/Central Illinois, a 501(c)(3) not for profit organization. Proceeds support specialized medical care for people without health insurance, medication assistance, support and outreach programs, independent living services, summer camp for kids with epilepsy, and public and professional epilepsy education programs.

How many people attend: The Tournament draws approximately 5,000 players and spectators. Most are from Illinois and Wisconsin, but we have had teams from as far away as Texas and North Carolina.

How We Advertise:

- On Television:** with logos of major sponsors displayed.
- On the Radio:** WYRB Power 106.3
- Newspapers:** Press release and news stories run in the Rockford Register Star, The Beloit Daily News, and other local newspapers.
- Through Local Businesses:**
- In our Printed Brochure:** distributed to approximately 5,000 people throughout northern Illinois and southern Wisconsin.
- On our Website:** www.roscoemudvolleyball.com, www.efncil.org
- With Tournament Day Coverage:** from television and newspaper reporters who attend the event to cover the tournament.
- Social Media:** Facebook, Twitter, Youtube, and Instagram

Mud Volleyball 2017 Sponsorship Levels

(Logo must be received by June 30 to be included in the brochure)

Tournament Sponsorship (\$5,000)

Naming Rights, Media, Website, T-Shirts, Registration Page, Entrance Signage, Main Stage Signage

Platinum Level Sponsor (\$3,000)

Media, Website, T-Shirts, Showers, Pod Tent Signage, Brochure

Gold Level (\$1,000)

Media, Website, T-shirts, Pod Tent Signage, Brochure

Silver Level Sponsor (\$500)

Website, T-shirts, Brochure

Court Sponsor (\$150)

Court Signage

Company Name: _____ **Contact Person:** _____

Address: _____ **City:** _____ **Zip:** _____

Phone: _____ **Email:** _____

- Tournament Sponsor
- Platinum Sponsor
- Gold Level Sponsor
- Silver Level Sponsor
- Court Sponsor

Mail to Epilepsy Foundation attention Ben Slack at 321 W. State St. Rockford, IL 61101. Or Fax to 815-964-2731. If you have any questions please email Ben Slack at bslack@efncil.org.